

THE MOWLEM

Theatre Cinema & Function Rooms

Volunteer Social Media Support Job Description

Volunteering to support our social media efforts will directly impact our marketing and promotional activities. Answering to the Arts Administrator and broader marketing team comprising of our Marketing Assistant & Trustees, you'll be responsible for drafting assigned social media posts to help promote our wide range of programming from theatre performances, live music events, community groups, events and movies.

In return, we hope that your time at The Mowlem will prove a rewarding and fun experience for volunteers aged 16 and upwards.

Responsibilities:

- Drafting engaging, easy-to-read social media updates for Facebook, Instagram and Twitter
- Sourcing pictures and videos to accompany your carefully crafted text

Person Specification:

- You have experience running social media accounts for a business, charity or brand
- You know how different social platforms work, including how and when to use hashtags
- You are a competent writer and enjoy creating engaging content
- You have an interest in theatre, cinema, the arts or other community events
- You can work remotely, independently and can be relied upon

In addition to the [benefits found here](#), you'll also be entitled to one free soft or hot drink from The Showbar during your next visit.

All volunteers must be prepared to complete a DBS check should we require one. The Mowlem is a Registered Charity committed to equal opportunities, welcoming volunteers from all community sections. Diverse applicants are encouraged.

If you have any questions regarding volunteer positions, please email volunteer@themowlem.com, and we'll get back to you.