

# **Consultant for Community Consultation at The Mowlem Charitable Trust**

## **Introduction**

The Trustees of The Mowlem Theatre are looking for an experienced individual or organisation with proven experience of working with Entertainment venues and in particular Theatres and Cinemas to manage and deliver a Community Consultation in the Autumn of 2024.

## **Objectives**

1. Carry out an extensive consultation within the community of Swanage and the Isle of Purbeck, inviting the participation of local stakeholder groups, businesses, community representatives and the general public, including current and potential audience members.
2. Inform The Mowlem's proposed Audience Development Plan and future programming by presenting clear recommendations to ensure we meet the needs and interests of the communities of Swanage and the Isle of Purbeck.
3. Produce recommendations with short, medium and long term goals
4. The consultation should be developed in the context of the Arts Council Let's Create 10 Year Vision.

Our Strategic Aims should be reflected in the finalised recommendations:

These are:

- Deliver a great quality arts and community programme
- Build financial resilience
- Grow and develop our audiences
- Connect with our community to improve social, physical and mental well being
- Improve the sustainability of the building

## **Background**

The Mowlem Institute has been an enduring cultural and community resource for the people of Swanage for over 160 years. In 1967, the new Mowlem building was developed as an iconic beach-side performance and cinema venue occupying a unique place in the Swanage physical and cultural landscape.

In 2021, the Trust commissioned a community consultation, the results of which informed the changes made over the last three years. The results of this consultation can be found at <https://themowlem.com/> The Mowlem operates with a programme of professional and community theatre, film, dance and music events, and is a crucial venue for local festivals including jazz, blues, film and visual arts. In addition to the 380-seat auditorium, The Showbar and the newly refurbished Studio act as secondary performance spaces, with The Studio also available for hire by amateur groups, local clubs, societies and fitness classes.

## **Person Specification**

The successful candidate/organisation will be able to communicate effectively with community representatives and members of the public, to project manage the consultation process, and to provide a clear and accessible report for Trustees and for publication.

The successful candidate/organisation will also be committed to inclusive engagement and in leading community consultation exercises that engage broad stakeholder groups leading to balanced recommendations informed by a diverse range of voices and interests

## **How to Apply**

Please address your application in the first instance to The Mowlem's Administrator, Bev Churchill at [admin@themowlem.com](mailto:admin@themowlem.com) on not more than two sides of A4.

In your proposal please tell us about yourself or your organisation and about how you plan to:

1. Carry out preliminary research and analysis
2. Engage with the community, including key stakeholders and focus groups
3. Deliver a report and a presentation to Trustees, accessible to the wider public

Please also provide a CV or LinkedIn profile.

## **Timescale**

We would like the consultation to take place during the Autumn of 2024.

## **Selection Process**

A panel of Trustees will review all proposals, scoring against your understanding and interpretation of the brief, relevant experience and proposed methodology. Shortlisted candidates will be asked to attend an interview.

## **Fee**

£3,000 inclusive of expenses.

## **Closing date**

The closing date for submission is 5pm on Monday 15th July 2024

## **Further information**

If you have any questions please email Paul Angel, Chair of the Trust: [paul@themowlem.com](mailto:paul@themowlem.com)

## **Supporting documents**

- [Consultation Report 2021](#)
- [Audience Development Plan Brief](#)