

Marketing intern at The Mowlem June – August 2026

Organisation: The Mowlem

Location: Swanage, Dorset, BH19

Department: Marketing

Reports to: Marketing Coordinator

Job description

We're looking for a highly motivated intern to join our small, dedicated marketing team over the summer months to work on a wide variety of marketing activities and campaigns. You'll gain valuable experience, and additional training, in the promotion of a busy arts organisation with a focus on social media, content generation and community engagement including:

- Assisting in creating, scheduling and publishing content across our key social media channels - Instagram, Facebook and LinkedIn
- Researching and contributing to creative ideas to promote our exciting programme of events over summer including Summer of Music, The Big Sing, Mowlem Unboxed, Musical Theatre Summer School, Jessica Fortescue, the Jazz Festival and more.
- Reviewing website content, writing copy and working with content owners to update the site and other platforms where The Mowlem is listed
- Analysing marketing analytics to evaluate the effectiveness of campaigns
- Helping to write and design printed marketing materials
- Organising selected community events, classes and other promotions

Job requirements

- The successful applicant will understand the range of activities that contribute to successful arts marketing
- Previous experience of creative content generation and management of social media would be an advantage, as would skills in design (using Canva or Photoshop), photography and film editing. However, we recognise the role is one where training would be offered to enhance the intern's skillset
- We're also looking for strong organisational and writing skills, attention to detail, a focus on great customer service and an interest in theatre, cinema and music
- Good teamwork and communication skills
- Ability to work flexible hours, including evenings and weekends
- Reliable and punctual
- Positive attitude and proactive approach

Learning Opportunities

- Gain practical understanding and insight as a valued member of the team, working within a busy arts venue
- Experience working on live events, planning and delivering content for print and digital
- Mentorship from experienced staff at the Mowlem in marketing, press and administration
- Understanding how the marketing department supports to day to day running of the venue
- Use of a wide range of programs in a professional context such as Canva, Adobe, WordPress.

Outline for role:

- These roles are available from May/June – August 2026, for an anticipated 3 days a week, and would be based at The Mowlem in Swanage.

- The intern will report to the marketing or technical leads but also work closely with the executive director and other members of the Mowlem staff team.
- There is no salary for this role but expenses will be paid (such as for transport and lunch), to be agreed in advance of appointment.
- Flexible hours and some evening and weekend work will be required.
- We encourage applications from residents in Swanage and the wider Purbeck region which reflects our base as an arts venue at the heart of the local community.

To apply

Please email your CV and a covering letter highlighting, or including a link to, any piece of written or creative work that you are most proud of. We also welcome a video application of no longer than 3 – 5 minutes. Email applications to Bev: admin@themowlem.com.

Closing date for applications is Monday, 11th May. Interviews will take place w/c 18th May 2026.

About The Mowlem



productions.

The Mowlem is a thriving arts hub for Swanage and a charitable organisation offering creative events throughout the year. We are an independent cinema with a 380-seat auditorium, studio space, gallery, and Showbar. Each year, we host over 300 events and welcome more than 25,000 visitors through our doors. Community and culture are at the heart of what we do, and we regularly partner with local festivals, schools, amateur societies, and professional artists and

More information: <https://www.themowlem.com> / [Facebook](#) / [Instagram](#) / [Website](#)

Mowlem Institute Charity: Reg. No. 243486

Technical Intern at the Mowlem **June – August 2026**

Organisation: The Mowlem

Location: Swanage, Dorset, BH19

Department: Technical / Production

Reports to: Senior Technician

Job Description

We're looking for a dedicated technical intern to join our proactive technical team at the Mowlem, who will support the day-to-day operation of the theatre's technical systems, assisting with live events, performances, and cinema screenings. Our spaces include a 380-seat auditorium, studio and Showbar. This role provides hands-on experience in lighting, sound, staging, and general theatre production including:

- Assist in setting up and operating lighting, sound, and AV equipment for performances and events including Summer of Music, The Big Sing, Mowlem Unboxed, Musical Theatre Summer School, Jessica Fortescue, the Jazz Festival and more.
- Support stage setup, including rigging, staging, and scenery changes
- Help with get-ins and get-outs (loading/unloading equipment and sets)
- Operate basic technical equipment during live shows under supervision
- Assist with cinema screenings, including projection and audio setup
- Perform routine maintenance checks on technical equipment
- Ensure health and safety procedures are followed at all times
- Provide general backstage support to performers and visiting companies
- Assisting the work of the Technician and Senior Technician as required

Job requirements

- Previous experience in a stage management or technical capacity within arts projects, productions, radio, cinema or performance related projects.
- Interest in theatre production, live events, or technical systems
- Basic understanding of sound and lighting equipment (desirable but not essential)
- Willingness to learn and take direction
- Good teamwork and communication skills
- Physically able to assist with manual handling tasks
- Reliable and punctual
- Positive attitude and proactive approach

Learning Opportunities

- Hands-on training with professional theatre equipment
- Experience working on live productions and events
- Insight into theatre operations and production management
- Mentorship from experienced technical staff
- Understanding how the technical department supports to day to day running of the venue

Outline for role:

- These roles are available from May/June – August 2026, for an anticipated 3 days a week, and would be based at The Mowlem in Swanage.

- The intern will report to the marketing or technical leads but also work closely with the executive director and other members of the Mowlem staff team.
- There is no salary for this role but expenses will be paid (such as for transport and lunch), to be agreed in advance of appointment.
- Flexible hours and some evening and weekend work will be required.
- We encourage applications from residents in Swanage and the wider Purbeck region, which reflects our base as an arts venue at the heart of the local community.

To apply

Please email your CV and a covering letter highlighting, or including a link to, any piece of written or creative work that you are most proud of. We also welcome a video application of no longer than 3 – 5 minutes. Email applications to Bev: admin@themowlem.com.

Closing date for applications is Thursday 30th April. Interviews will take place w/c 11th May 2026.

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